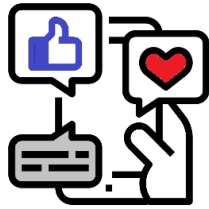


How to get the most out of your fundraising page!



Share your page on social media



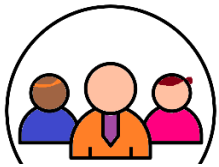
Add a profile photo

Did you know that Fundraisers with a profile picture can, on average, raise around 80% more!



Write a fundraising story

You'll have a bigger impact if you tell your story and explain why the cause is important to you



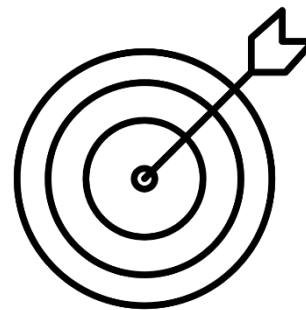
Join a fundraising team

recruit your colleagues to take part with you- there's strength in numbers!



Add any donations raised offline to your page!

Ask the LandAid events team if you're not sure how!



Increase your target!

If you reach your target (well done!) why not increase it and try and raise even more!



Add your company

Make sure everyone knows what company you're from – heat up the competition!



Post regular updates

Spread the word about your fundraising journey with new stories and photos



Shout about LandAid and our impact!

Tell everyone why you're taking part!