



# Welcome to Volunteering



# Welcome to LandAid

Thank you for choosing to join our biggest ever SleepOut.

For over 30 years we've brought remarkable businesses and individuals from across the property industry together to achieve lasting change and strive towards ending youth homelessness.

On Thursday 27 February, hundreds are waking up to homelessness by sleeping out in one of eight cities across the UK – Birmingham, Bristol, Cambridge, Edinburgh, Leeds, Liverpool, London, and Manchester – or SleepOut at Home, wherever they are in the world.

These events are only possible thanks to our incredible community of volunteers. There are so many ways you can get involved. Whether you love meeting new people, campaigning for change or networking with other property professionals – there is a place for you at the LandAid SleepOut 2025.

Thank you for choosing to be part of our team. Together we can end youth homelessness.

**Paul Morrish**

Chief Executive of LandAid Charitable Trust

# LandAid



## Our Vision:

An end to youth homelessness in the UK.

## Our Mission:

Every year, thousands of young people in the UK find themselves homeless.

## Our Values:



We're  
**Ambitious**



We're  
**Responsible**



We're  
**Tenacious**



We're  
**Inclusive**



We're  
**Creative**



**Join us to have fun,  
challenge yourself and  
support young people  
through the heartache  
of homelessness.**



# LandAid SleepOut 2025

The LandAid SleepOut, now in its **seventh year**, has demonstrated remarkable growth and evolution. Starting with a single venue in 2018, the event adapted in 2021 by going virtual due to the pandemic. By 2024, it had expanded significantly, with over 1,350 property professionals participating across seven UK venues and from home, collectively raising more than £766,000.

Looking ahead to this February, LandAid is aiming even higher. We plan to maintain the virtual participation option while adding an eighth venue in Liverpool, with an ambitious goal of raising over **£1 million** to combat youth homelessness in the UK.

## Our eight SleepOut locations:

- Birmingham: *Bullring*
- Bristol: *Cabot Circus*
- Cambridge: *Cambridge University R.U.F.C.*
- Edinburgh: *Easter Road Hibernian FC*
- Leeds: *Victoria Leeds*
- Liverpool: *Waterloo Rugby Club*
- London: *Westfield London*
- Manchester: *Depot Mayfield*



# Volunteer Role

We're seeking dedicated volunteers to assist with our biggest SleepOut event, working closely with the Event Manager to ensure everything runs smoothly.

Your support will help us reach our goal of raising £1 million to help make sure every young person has the shelter and support they deserve.

Volunteers will work alongside LandAid staff, an Event Manager, and an on-site First Aider, with roles tailored to each shift.

## Shift 1 (6:00pm–11:00pm)

involves welcoming participants, helping set up the site, assisting with registration, and supporting the hot drinks station and stewarding during speeches.

## Shift 2 (11:00pm–4:00am)

focuses on stewarding throughout the night, monitoring participants' safety and comfort, restocking the hot drinks station, and ensuring the site remains clean and orderly.

## Shift 3 (11:00pm–6:00am)

includes overseeing the site overnight and monitoring participants, preparing for breakfast at dawn, and helping to tidy up.

Volunteers in each shift will receive a full briefing and have the opportunity to make a significant impact.



## SleepOut Itinerary

4.00pm	Landaid staff on-site
6.00pm	Shift 1 volunteers on-site
6:15pm	Volunteer briefing
7.00pm	Participants start to arrive Bed building competition & raffle begins
9.00pm	Speeches
10.00pm	Networking
11.00pm	Lights Out Shift 2 & 3 volunteers on-site
5.00am	Breakfast served Participants start to wake up
6.00am	Raffle drawn Clear up begins
8.00am	Event close





**“It was a great event with a great atmosphere, and you could see the hard work that had gone into organising it, felt good to be supporting an event that was for such a great cause.”**

**SleepOut 2024 Volunteer**

**“Lovely and enthusiastic organisers, I was pleased to have been involved.”**

**SleepOut 2024 Volunteer**

# Volunteer Perks and Benefits

We truly value the time, energy, and dedication our volunteers bring to making the SleepOut a success. To show our appreciation, all volunteers will receive the following perks:

## 1. Community Impact Certificate

A personalised certificate acknowledging your commitment to helping end youth homelessness — a great addition to your CV or LinkedIn profile.

## 2. Exclusive Event Merchandise

Take home LandAid merchandise as a memento of your experience!

## 3. Networking Opportunities

Meet like-minded people, industry professionals, and partner representatives.

## 4. Behind-the-Scenes Event Experience

Get hands-on event experience, ideal for those interested in LandAid's work or event management.

## 5. Discounts for Future LandAid Events

Stay involved with exclusive discounts on future LandAid events.

## 6. Complimentary Refreshments and Snacks

Enjoy hot drinks, a hearty dinner or breakfast during your shift.

## 7. Expenses

LandAid will cover reasonable travel costs related to your role.



# Volunteer Support and Important Information

**Pre-Event Briefing:** You'll be invited to an online event briefing ahead of the event. This is a chance to meet the team, review the event plan, and ask any questions about your role.

**Event Plan and Briefing Materials:** You will receive a comprehensive event plan and briefing document to help guide you throughout the night.

**On-Site Support:** A dedicated Event Manager will be available for guidance and support throughout your shift.

**Food and Refreshments:** Depending on your shift time, a dinner or breakfast will be provided, with hot drinks available throughout the night to keep you warm and energised.

**LandAid Merchandise:** Each volunteer will receive LandAid-branded gear, including a beanie, a merch item, and a hi-vis vest for easy identification on site.

## Health and Safety

**Weather Preparedness:** The venue is intentionally exposed to the elements, so please dress warmly and layer up for comfort.

**Commitment to the Full Shift:** This will be a long night, and you'll be needed for the entire duration of your assigned shift.

**On-Site Safety Personnel:** A first aider and security personnel will be on-site throughout the event to ensure a safe environment for everyone.

## Application Process

Please register your interest in volunteering on the following link <https://join.landaid.org/event/sleepout/volunteer>

by 9am on Friday 14 February

## Questions:

Please get in touch with the Events Team via email to register your interest: [Sleepout@landaid.org](mailto:Sleepout@landaid.org)

Find out more: [www.landaid.org](http://www.landaid.org)

**Thank you so much for your interest in LandAid, and in helping to end youth homelessness in the UK – we couldn't do it without you!**

