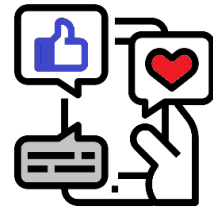


## How to get the most out of your fundraising page!



**Share your page on social media**



**Add a profile photo**

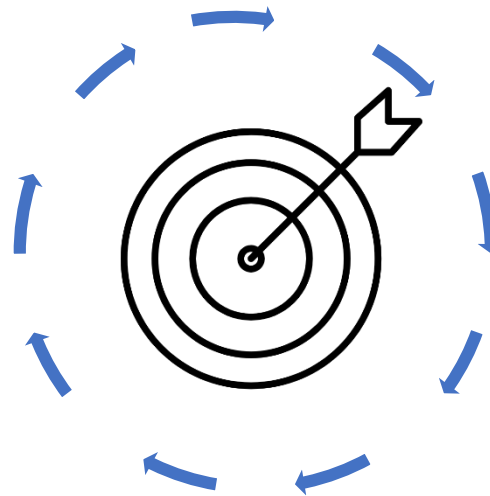


**Write a fundraising story**

You'll have a bigger impact if you tell your story and explain why the cause is important to you



**Join a fundraising team**  
recruit your colleagues to take part with you- there's strength in numbers!



**Increase your target!**

If you reach your target (well done!) why not increase it and try and raise even more!



**Add any donations raised offline to your page!**

Ask the LandAid events team if you're not sure how!



**Post regular updates**

Spread the word about your fundraising journey with new stories and photos



**Shout about LandAid and our impact!**

Tell everyone why you're taking part!



**Add your company**

Make sure everyone knows what company you're from – heat up the competition!