

# LandAid

## LandAid SleepOut 2024 Event Volunteer Pack



# LandAid SleepOut – Event Volunteer

## Voluntary (reasonable travel expenses reimbursed)

On Thursday 7 March, property professionals will brave one night outside, to raise money for young people facing homelessness across the UK. Although the SleepOut is nothing like sleeping rough, it will give participants a small insight into what so many young people face, every night.

## Role overview

The LandAid SleepOut is the charity's flagship event. This year there will be 7 events, all held on the same night, Thursday 7 March 2024.

LandAid has secured 7 venues across the UK to hold the events. We're looking for volunteers to help us on the night, assisting our Event Manager with the smooth running of the event. Your invaluable support will help with our biggest SleepOut to date, which aims to raise £850,000 to help end youth homelessness across the UK.

## About LandAid

### Our Vision:

An end to youth homelessness in the UK.

### Our Mission:

Every year, thousands of young people in the UK find themselves homeless.

It's a problem that we're here to tackle.

We bring the property industry together to support charities delivering life-changing services for young people who are or have been homeless, or who are at risk of homelessness in the future.

Through a unique network of corporate partners, we invest funding and expertise where we can achieve lasting impact.

Together we can end youth homelessness.

### Our Values:



We're  
**Ambitious**



We're  
**Responsible**



We're  
**Tenacious**



We're  
**Inclusive**



We're  
**Creative**

## LandAid SleepOut

Now in its sixth year, the LandAid SleepOut has continued to grow and develop, from one venue in 2018, to a virtual event in 2021 due to the pandemic, to our biggest event yet in 2023, when over 1200 property professionals participated in one of seven venues around England, or virtually from home, on the same night, and raised over £670,000.

This year, we're aiming even higher, by continuing with last year's hybrid model, and growing our seventh venue in Edinburgh – our second Scottish SleepOut. We aim to have 1,500 participants, raising over £850,000 for young people experiencing homelessness in the UK.

### **Our seven SleepOut locations are:**

- Birmingham: *Central Birmingham Location (TBC)*
- Bristol: *Central Bristol Location (TBC)*
- Cambridge: Cambridge Rugby Club
- Edinburgh: Easter Road - Hibernian FC
- Leeds: *Central Leeds Location (TBC)*
- London: Westfield London, (Shepherd's Bush)
- Manchester: Sale FC Rugby Club

### **Rough Timeline for the Evening (subject to change, although start & end timings are fixed)**

- 6.00pm Volunteers Arrive & Briefing Given
- 7pm - 8pm - Participants Arrive
- 7pm onwards - Bed Building Competition
- 9.00pm - 11pm – Speeches and networking
- 11pm - Lights Out
- 6am - Participants start to wake up.
- 7.30am - Breakfast served and clear up begins
- 9am - All participants off site.
- 10am - All staff off site, clean up complete.

# Event Volunteer Role

**At each SleepOut you will be supported by LandAid staff members & an Event Manager. There will also be a First Aider on site throughout the event.**

## **Shift 1: 6:00pm – 11:00pm**

6.00pm: Arrive and report to the Event Manager at the registration desk. Following an event briefing, you will be introduced to the team and duties assigned.

6.00pm – 7.00pm – Assist with site set up

7.00pm – 8.30pm – Participants arrive on site. You may be working at the registration desk, directing teams to their sleeping area, manning the hot drinks station...

9pm – 10:45pm - Speeches and Q&A. Stewarding, hot drinks, and a chance to hear from our partner charities and event sponsors.

11:00pm – Event debrief. Go home. Get warm. Go to bed!

## **Shift 2: 11:00pm – 04:00am**

10.30pm: Arrive on site and report to the Event Manager at the registration desk. Following an event briefing, you will be introduced to the team and duties assigned.

10.30pm – 11pm – Help teams finish setting up their sleeping area, man the hot drinks station, collect rubbish and recycling, general stewarding.

11pm - Lights out! General stewarding & manning hot drinks stand – ensuring water is topped up as is needed. Regular walks of the site to ensure participants are ok and not suffering from hypothermia.

4:00am – Event debrief. Go home. Get warm. Go to bed!

## **Shift 3: 11:00pm – 06:00am**

10.30pm: Arrive on site and report to the Event Manager at the registration desk. Following an event briefing, you will be introduced to the team and duties assigned.

10.30pm – 11pm – Help teams finish setting up their sleeping area, man the hot drinks station, collect rubbish and recycling, general stewarding.

11pm - Lights out! General stewarding & manning hot drinks stand – ensuring water is topped up as is needed. Regular walks of the site to ensure participants are ok and not suffering from hypothermia.

4:00am – Start setting up for breakfast, interacting with participants, ensuring the area is left clear and tidy

6:00am - Event debrief. Go home. Get warm. Go to bed!



## Health and safety:

- The venue is intentionally cold and exposed to the elements - please ensure that you wrap up very warmly!
- This will be a long night and you will need to be on site for the duration of your shift.
- A first aider and security will be onsite in each venue.

## What we'll do for you:

- You will be invited to attend an event briefing prior to the event. This will be held online and will give you a chance to meet the team and ask any questions about your role.
- A full event plan and brief will be provided.
- A dedicated Event Manager will be available throughout the duration of your shift.
- Depending on shift times, food or breakfast will be provided. Hot drinks and snacks will be available throughout the night.
- You will be provided with LandAid merchandise – a beanie, merch item and hi-vis.

## Time Commitment

- 5 or 7 Hours in total
- Optional Volunteer briefing w/c 19/02/2024

## Expenses

LandAid will pay any reasonable travel expenses in fulfillment of your role.

## Application Process

Please register your interest in volunteering on the following link

[\[https://join.landaid.org/event/sleepout/volunteer\]](https://join.landaid.org/event/sleepout/volunteer) by 9am on Friday 16 February.

## Questions:

Please get in touch with the Events Team via email to register your interest:

[Sleepout@landaid.org](mailto:Sleepout@landaid.org)

Find out more:

[www.landaid.org](http://www.landaid.org)



**Thank you so much for your interest in LandAid, and in helping to end youth homelessness in the UK – we couldn't do it without you!**